3.9 OUR ECONOMY

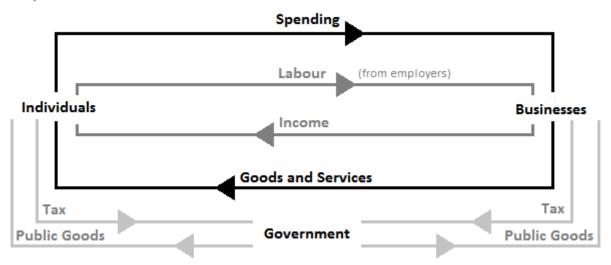
ECONOMIC CHANGE

Economic links between Australian consumers, employers, businesses and governments

CIRCULAR FLOW MODEL

The circular flow model shows the economic links between individuals and businesses.

C Kris Choy 2012



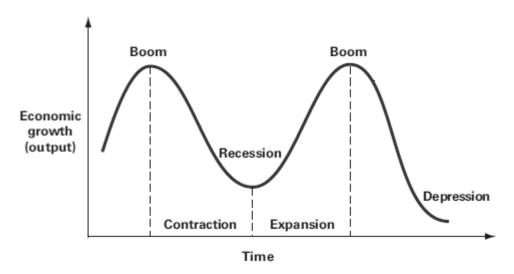
- If all income is spent and all goods are sold, it is a stable economy. (Spending = Goods and Services)
- There can also be losses and gains of money, and if **leakages = injections**, it is still stable.
 - Leakages income received but not spent (savings and taxes)
 - o Injections added spending (investments and government spending)
- A **contracting economy** is one that has **more leakages** than injections.
 - o Too much stock (inventory accumulation), little spending, drop in prices
- An **expanding economy** is one that has **more injections** than leakages.
 - More goods and services produced, higher prices

GLOBAL TRADE LINKS

- Imports are a leakage, as they are not produced in Australia and money is spent.
- **Exports are an injection**, as they provide more money.
- If imports = exports, then it is balanced, however, if imports > exports, it is a trade deficit
 - This negative balance of trade can lead to foreign debt

THE BUSINESS CYCLE

- The **business cycle** is the **fluctuations** in the level of economic activity that an economy goes through over time.
- These cycles are **high and low economic activities** 'booms' and 'busts'.



- A **contraction** (recession or depression) is caused by lack of spending (not inability to produce goods)
 - o If customers stop spending, business will cut back on production and loss of jobs and incomes.
- An **expansion** (boom) causes production, spending and employment to rise.
 - o High business and consumer confidence, increased total spending
- The following table shows the **changes to an economy** during contraction and expansion of an economy.

Change to:	Contraction	Expansion
Total Output	↓ production (output)	↑ production (output)
Consumer Spending	$oldsymbol{\psi}$ consumer spending	↑ consumer spending
Inflation	↓ inflation rate (prices go down)	
Wage rates		↑ wage rates – competing for labour
		resources
Interest rates	Ψ – few investment opportunities	↑ – loanable funds are in short supply
Unemployment	↑, as businesses require less jobs	ψ , as more production, more jobs required

Interest rates

SAVING AND BORROWING

- People with **surplus funds** (spare money) save through a **financial institution**. They receive **interest** on the money deposited, as the institutions **use the money**.
- People with **deficit funds** (not enough money) borrow, and must also pay money for the **use of the money**.
- Financial institutions make a **profit** by charging a **higher rate to borrowers** than depositors.

SHORT-TERM AND LONG-TERM

- Interest rates can be classified as either short-term or long-term.
- When **borrowing**, interest rates are **lower long-term**, and **higher short-term**.
- When saving, interest rates are higher long-term, and lower short-term.

FIXED AND VARIABLE

Fixed interest rates are set for the entire 'term' (length of time to repay) of the loan.

Advantages		Disadvantages		
-	Protects from unexpected interest rate rises	-	Cannot take advantage of a fall in interest rates	
-	Predictable payments → easier to budget	-	Early payout penalty if you want to clear loan	

Variable interest rates can move up or down during the term of the loan.

Advantages		Disadvantages		
-	If interest rates fall, repayments reduced	-	If interest rates rise, repayments rise	
-	Shorten term of loan if you maintain the higher	-	May be forced to increase repayments if loan	
	repayment		cannot be paid within term	
-	Additional repayments made without penalty			

- Financial institutions also offer:
 - Combination loan fixed initially (10 years), then changes to variable
 - Split loan part of loan is fixed, remaining portion is variable
- These loans allow you to protect against rising interest rates.

Effect of rising and falling interest rates on consumer and personal financial decision-making

- Rising interest rates makes saving more attractive and borrowing more expensive.
 - o Opposite effect for falling interest rates
- When interest rates are **high**, consumers may **find it hard** to repay loans.
 - o Consumers may need to **default** (unable to pay borrowed money) on their loan.
- When interest rates are **low**, consumers are **willing** to borrow money.

CHOICE OF FIXED OR VARIABLE INTEREST RATES

- When interest rates rise, fixed loan prevents larger repayments.
- When interest rates **falls**, **variable loan** allows lower repayments.

MANAGING INTEREST RATE RISE

- Reserve Bank of Australia increases government bond rates by repurchasing government bonds.
 - o Reduces amount of loanable funds and increases price of money
- Debtors have to spend more to repay debt, so they reduce spending
 - This **slows down economy** to a sustainable rate (around 3% to 4%)

Inflation

- Inflation is a general increase in prices and fall in the purchasing value of money.
 - o Thus, the **cost of living** becomes **higher**.

CONSUMER PRICES

- Inflation is measured using the **Consumer Price Index** (CPI).
- The figure released quarterly, **measured by prices of 80 000 goods** and services purchased by people.
 - Calculates the average increases in prices

WAGE RATES

- The Wage Cost Index (WCI) measures change in wage rates.
 - o Similar to the CPI, but uses a **mixed group of jobs** instead of goods and services.
- Inflation can affect wage recievers:
 - When main incomes don't keep up with rising prices, workers' real incomes decrease.
 - o Although they have higher incomes, living standards do not improve.
 - Very few (wage rates rise faster than prices) can improve standard of living
 - Their jobs may be in high demand or they have strong trade unions
- People on fixed incomes (superannuation, welfare recipients) have their incomes increase slowly

Effect of changes in the value of the Australian dollar on consumers and businesses

- The foreign exchange rate is the ratio of one currency to another.
 - Money is converted through the foreign exchange market (forex, fx)

FLUCTUATIONS OF EXCHANGE RATES

- Australia's exchange rate was set by the government before 1983, but now 'floats'
 - o Market forces of demand and supply set the value of Australian dollar
- When the Australian dollar decreases value relative to other currencies, it is called a depreciation.
 - Purchase of imports more expensive, and exports cheaper
 - Thus, improves international competitiveness of exporting businesses → profitability
- When the Australian dollar increases value, it is an appreciation and has the opposite effect
 - Reduces international competitiveness, reduces profitability
 - o Imported goods, overseas travel and foreign shares and investments costs less
 - Good for consumer